



CAMPBELL-SAVONA CENTRAL SCHOOL DISTRICT
CREATING SUCCESSFUL CITIZENS STRIVING TO MAKE A DIFFERENCE

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Dear Campbell-Savona Parents/Guardians,

I would like to make you aware of an alarming social media challenge targeting children and young adults called the Momo Challenge. This challenge surfaced in other communities several months ago and has caused concern among schools and parents because of its disturbing nature. We would like to share information about this challenge and urge you to monitor your children's use of social media and the Internet. We also ask you to remind your children not to accept any invitation to play an online game from an unknown person or number, nor click on unidentified links.

The Momo Challenge is a game found on platforms including YouTube, Facebook and the app WhatsApp. It features a frightening character asking viewers to perform tasks that may harm them and to provide photos as proof. The Momo threatens those who do not perform the tasks. Some of the challenges suggest performing them while in school.

Our administration and staff work closely with our technology director to address Internet safety and appropriate use of technology and will continue to do so regarding this challenge. Our counselors and school psychologists are ready to also help if necessary. If you have questions or concerns do not hesitate to contact Mr. Anderson in the elementary school or Mrs. Meade in the junior-senior high school.

Here is a link that provides information on the Momo Challenge, along with tips on how to talk to children about the dangers of this challenge: <https://www.heart.co.uk/lifestyle/parenting/momo-challenge-safety-tips/>.

Additionally, here is a link from New York State with resources to assist you in guiding your students to appropriate use of technology and the Internet: <https://its.ny.gov/keeping-kids-safe>.

Thank-you for your attention to this important matter. We encourage you to continue to work with us to keep our children safe and accurately informed.

Sincerely,

A handwritten signature in blue ink that reads "Kathleen M. Hagenbuch".